

ALISON ANDRUSS

DESIGNER & FINE ARTIST



EDUCATION

Milwaukee Institute of Art and Design | 2015
BFA in Interior Architecture and Design

WORK EXPERIENCE

NOV 2019 - PRESENT
(PART TIME)

Graphic Designer

Vision Printing and Graphics | Wisconsin Dells, WI

- Creates original designs to meet client-specific objectives.
- Responsible for the layout and photo editing of a monthly publication using InDesign.
- Experience creating billboards for community businesses and locally owned franchises positioned on major thoroughfares resulting in a wide audience reach.
- Knowledgeable about prepress and production processes.

AUG 2015 - JULY 2016

AUG 2015 - PRESENT

Freelance Designer

Alison Andrus Designs | International

- Ability to work under pressure to and meet tight deadlines.
- Creating cohesive and engaging designs.
- Attention to finer details prior to submission for printing or output.
- Comfortable leading meetings with clients to discuss projects.
- Contract worker at American Printing Company.

AUG 2016 - JUNE 2017

Graphic Designer

American Printing Company | Madison, WI

- Creates quality designs to reach targeted audiences.
- Collaborates directly with design, marketing, sales and production teams.
- Provided design estimates to the sales team and reconciled to final invoice.
- Lead design team that created and implemented a submission for a major fundraising event.
- Establish positive and successful client relationships.

AUG 2018 - APR 2019
(SPLIT POSITION)

Graphic Designer

M.P.S. Recreation Department | Milwaukee, WI

- Manage multiple projects at a given time while under pressure to meet deadlines.
- Brainstorming and mocking up design ideas to present to clients.

Camp MAM Counselor

M.P.S. Recreation Department | Milwaukee, WI

- Encourage children to participate in classroom activities and to honor CAMP values.
- Develop new strategies to encourage child's best self.

JUNE 2018 - AUG 2018

Kids Club Counselor

Shorewood School District | Milwaukee, WI

- Responsible for the care and safety of children.
- Creating continuity in their daily schedules.
- Updating parents about their child's day.

CONTACT ME

608.807.9636

alisonandrus@gmail.com

alisonandrussportfolio.com

SKILLS

Administrative:

Art Education
Creative Thinking
Communication
Customer Service
Organizational Skills
Project Management
Problem Solving
Research Development
Time Management
Teamwork

Creativity:

3-D Digital Rendering
Branding Design
Drawing
Email Design
Graphic Design
Illustration
Hand Drafting and Rendering
Social Media Design
Social Media Management
Typography
Painting
Photography
Presentation Development
Print Design
Web Design

Software:

Adobe Acrobat
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Google Suite
Microsoft Suite